

Business Management

Stephanie Elie-Martin (Director)

Business Management Major, B.A.

The Whitworth Business Management Program blends current organizational theory with practice, providing a one-of-a-kind educational experience for the adult who seeks to complete a bachelor's degree while working. This major is included in one of the three divisions of Whitworth's AACSB-accredited School of Business; it meets all requirements for a business degree granted by Whitworth University.

Business Management Program Admission Requirements

Admission to the School of Continuing Studies does not guarantee admission to the Whitworth Business Management Degree Program. In addition to being admitted to the School of Continuing Studies, prior to beginning the business management major, students must:

- Complete a minimum of 60 semester credits, either by transfer or at Whitworth, with a grade-point average of 2.0 or above
- Provide a current résumé
- Complete an admission interview with the director of the business management program

Admission Evaluation for Business Management Program

The final determination of admission into the business management program is made by the director of the program in consultation with continuing studies advisors and staff. This decision may be based on prior coursework, recommendations from prior instructors, a personal interview, business aptitude, ability to work well in a cohort-based program, and grade-point average. Applicants will receive notification of their admission status from the School of Continuing Studies.

Business Management Curriculum

Each course is a prerequisite for the course that follows. A passing grade must be achieved in each course in order for a student to continue on to the next. A failing grade (F) may necessitate withdrawal from the program.

The learning outcomes for the business management degree are consistent with those articulated by the Whitworth School of Business for all business degrees. Learning outcomes of this major include:

Communication:

Our students will be professionally competent in written and oral communication skills.

Ethics:

Our students will be exposed to and navigate through ethical dilemmas and situations.

Management Principles:

Our students will be proficient in applied management and leadership concepts.

Teamwork:

Our students will be effective team members in global/multi-cultural environments.

Requirements for Business Management, B.A. (36)

COM 351	Group Dynamics	3
BU 352	Human Behavior in Organizations	3
BU 354	Management of Human Resources	3
BU 457	Employment Laws and Regulations	3
BU 356	Managerial Marketing	3
EC 356	Applied Economic Principles	3
BU 355	Managerial Accounting and Finance	3
CS 459	Managing Technology	3
COM 461	Applied Cross-Cultural Communication	3
BU 461	Ethics in Management	3

BU 458	Strategic Management	3
BU 353W	Organizational Development and Change	3