

Visual Communication (Interdisciplinary Minor)

The visual communication minor combines practical and theoretical courses from journalism/media studies and art. Students will gain the ability to use professional software to design and evaluate effective visual print and online communication products. The minor is of primary interest to students who might pursue careers in journalism, public relations, marketing, promotions or graphic design, and to those who will work with nonprofit organizations.

Requirements for a Visual Communication Minor (18)

VC 125/COM 125	Writing for Mass Media	3
or COM 126H	Writing for Digital Media	
VC 343/COM 343	Editing for Multimedia	3
VC 120/AR 120	2-D Design	3
VC 124/AR 124	Adobe Creative Suite And Indesign	3
Two of the following:		6
VC 324/AR 324	Graphic Design I	
VC 326/AR 326	Web Design I	
VC 424/AR 424	Graphic Design II	
VC 315/COM 315	Media Criticism	
VC 212/COM 212	Theories of Human Communication	

Courses

VC 120	2-D Design (Cross-listed as AR 120)	3
VC 124	Adobe Creative Suite And Indesign (Cross-listed as AR 124)	3
VC 125	Writing for Mass Media (Cross-listed as COM 125)	3
or COM 126H	Writing for Digital Media	
VC 212	Theories of Human Communication (Cross-listed as COM 212)	3
VC 315	Media Criticism (Cross-listed as COM 315)	3
VC 324	Graphic Design I (Cross-listed as COM 324)	3
VC 326	Web Design I (Cross-listed as COM 326)	3
VC 343	Editing for Multimedia (Cross-listed as COM 343)	3
VC 424	Graphic Design II (Cross-listed as AR 424)	3