

Visual Communication (Interdisciplinary Minor)

The visual communication minor combines practical and theoretical courses from journalism/mass communication and art. Students will gain the ability to use professional computer software to design and evaluate effective visual print and online media products. The minor is of primary interest to students who might pursue careers in journalism, public relations, marketing, promotions or graphic arts, and to those who will work with nonprofit organizations.

Requirements for a Visual Communication Minor (19)

VC 125/JMC 125	Writing for Mass Media	3
or JMC 126H	Writing for Digital Media	
VC 343/JMC 343	Editing, Layout and Design	4
VC 120/AR 120	2-D Design	3
VC 124/AR 124	Adobe Creative Suite And Indesign	3
Two of the following:		6
VC 324/AR 324	Graphic Design I	
VC 326/AR 326	Web Design I	
VC 424/AR 424	Graphic Design II	
VC 315/JMC 315	Media Criticism	
VC 212/SP 212	Theories of Human Communication	

Courses

VC 120	2-D Design (Cross-listed as AR 120)	3
VC 124	Adobe Creative Suite And Indesign (Cross-listed as AR 124)	3
VC 125	Writing for Mass Media (Cross-listed as JMC 125)	3
VC 212	Theories of Human Communication (Cross-listed as SP 212)	3
VC 315	Media Criticism (Cross-listed as JMC 315)	3
VC 324	Graphic Design I (Cross-listed as AR 324)	3
VC 326	Web Design I (Cross-listed as AR 326)	3
VC 343	Editing, Layout and Design (Cross-listed as JMC 343)	4
VC 424	Graphic Design II (Cross-listed as AR 424)	3

Font Notice

This document should contain certain fonts with restrictive licenses. For this draft, substitutions were made using less legally restrictive fonts. Specifically:

Times was used instead of Adobe Garamond Pro.

The editor may contact Leepfrog for a draft with the correct fonts in place.